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Founder & Managing Partner Y-Mobility

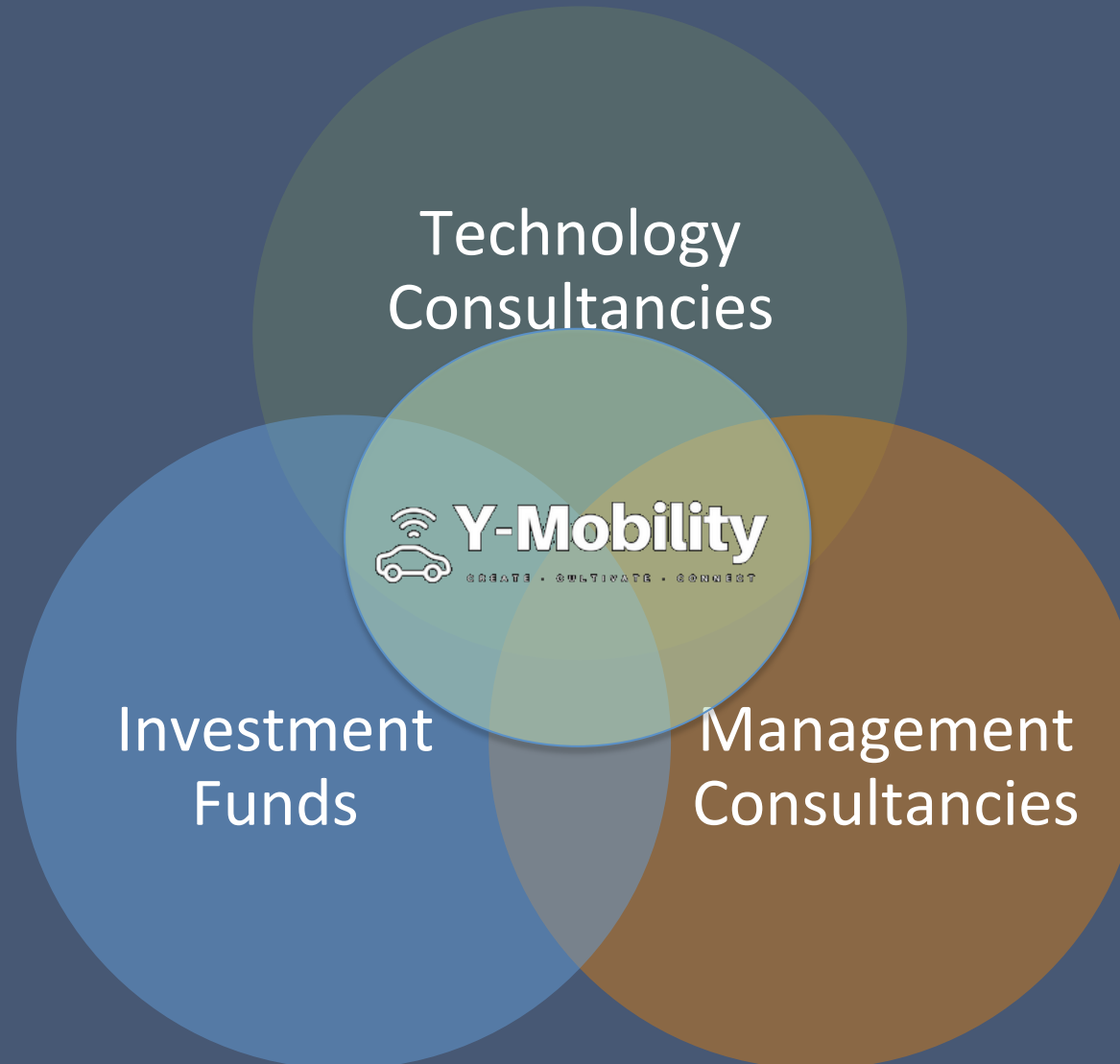
# Content

- Y-Mobility
- Consumers Changes of Perception
- Mobility Market

# Y-MOBILITY: ABOUT US

- Y-Mobility **establish a platform of senior managers & experts** passionate about technology, innovation and business in the mobility marketplace.
- Average business experience within the **core team is +100 years** in automotive, aerospace, telecoms and innovation.
- Our team have a long year **problem solving track record** in different senior management roles across difference industries.
- We provide a flexible team of seniors that combine a **strong business focus and technical understanding** to make the right solution practical.

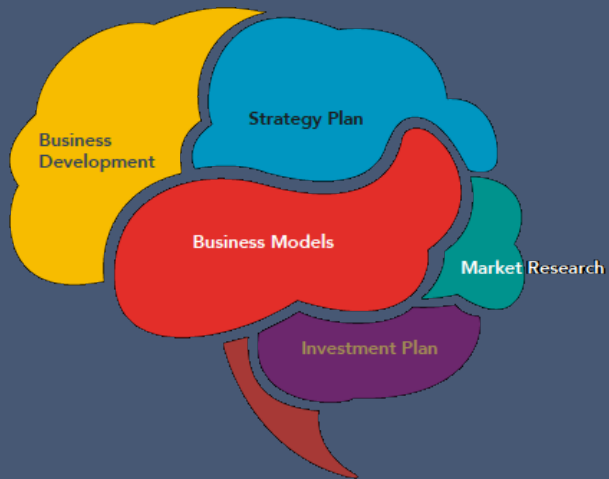
# Y-MOBILITY: ABOUT US



# SERVICES

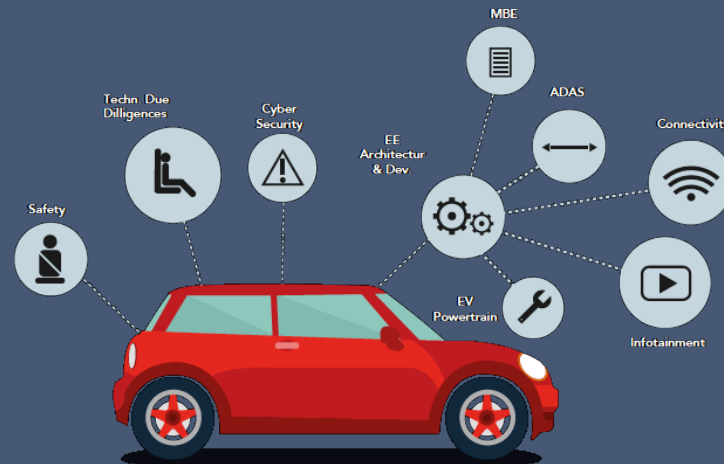
## INNOVATION

Stay Ahead of the market  
Changes



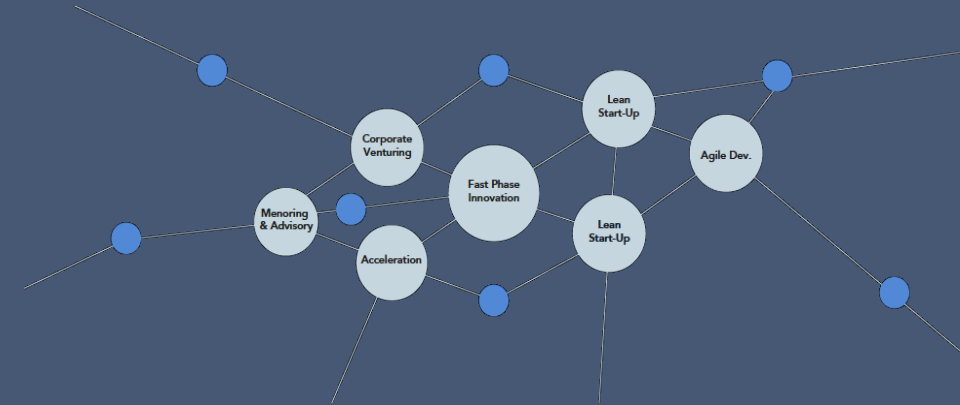
## PRODUCT DEVELOPMENT

Efficient and reliable development



## ACCELERATION & GROW

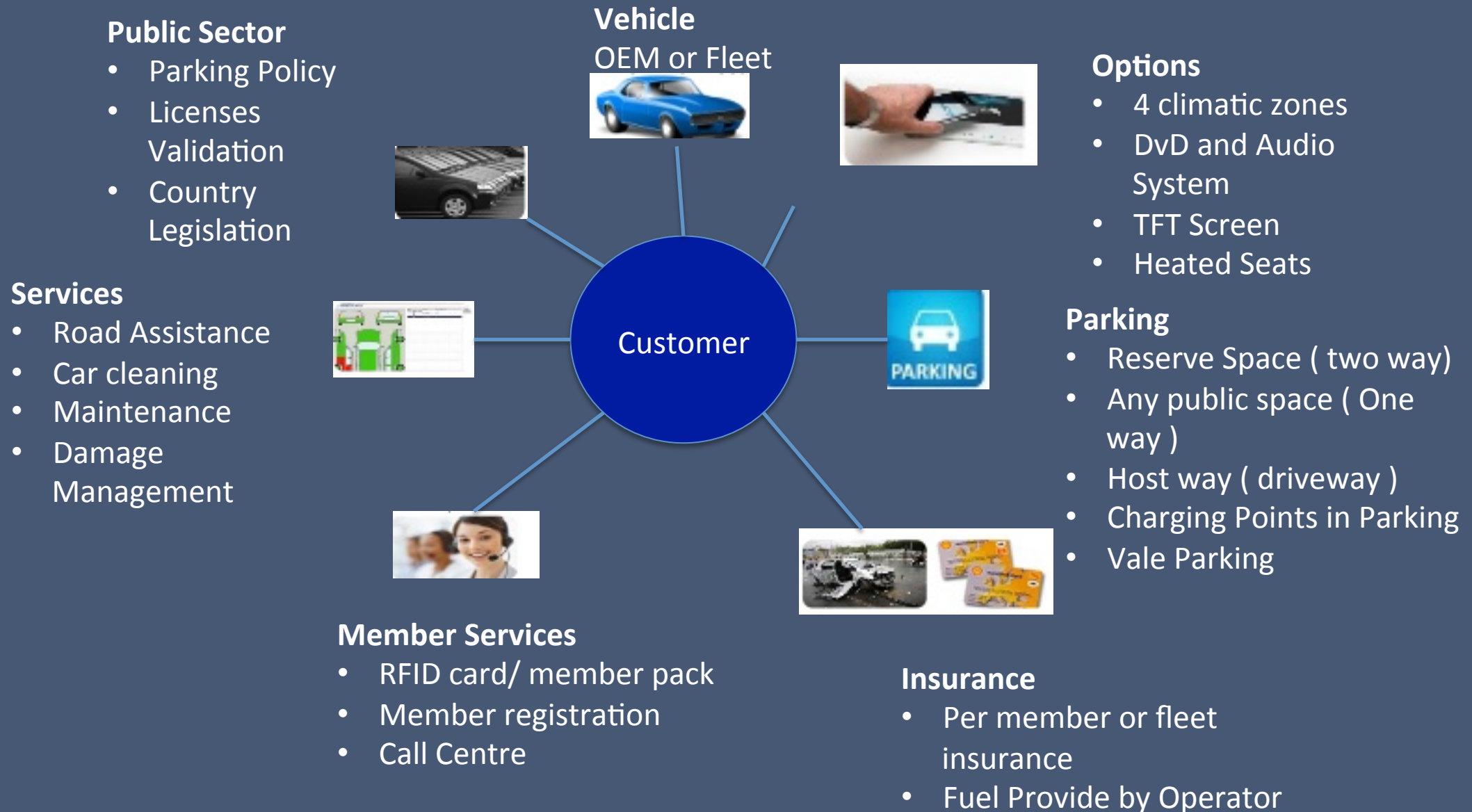
Develop new ideas & make it happened



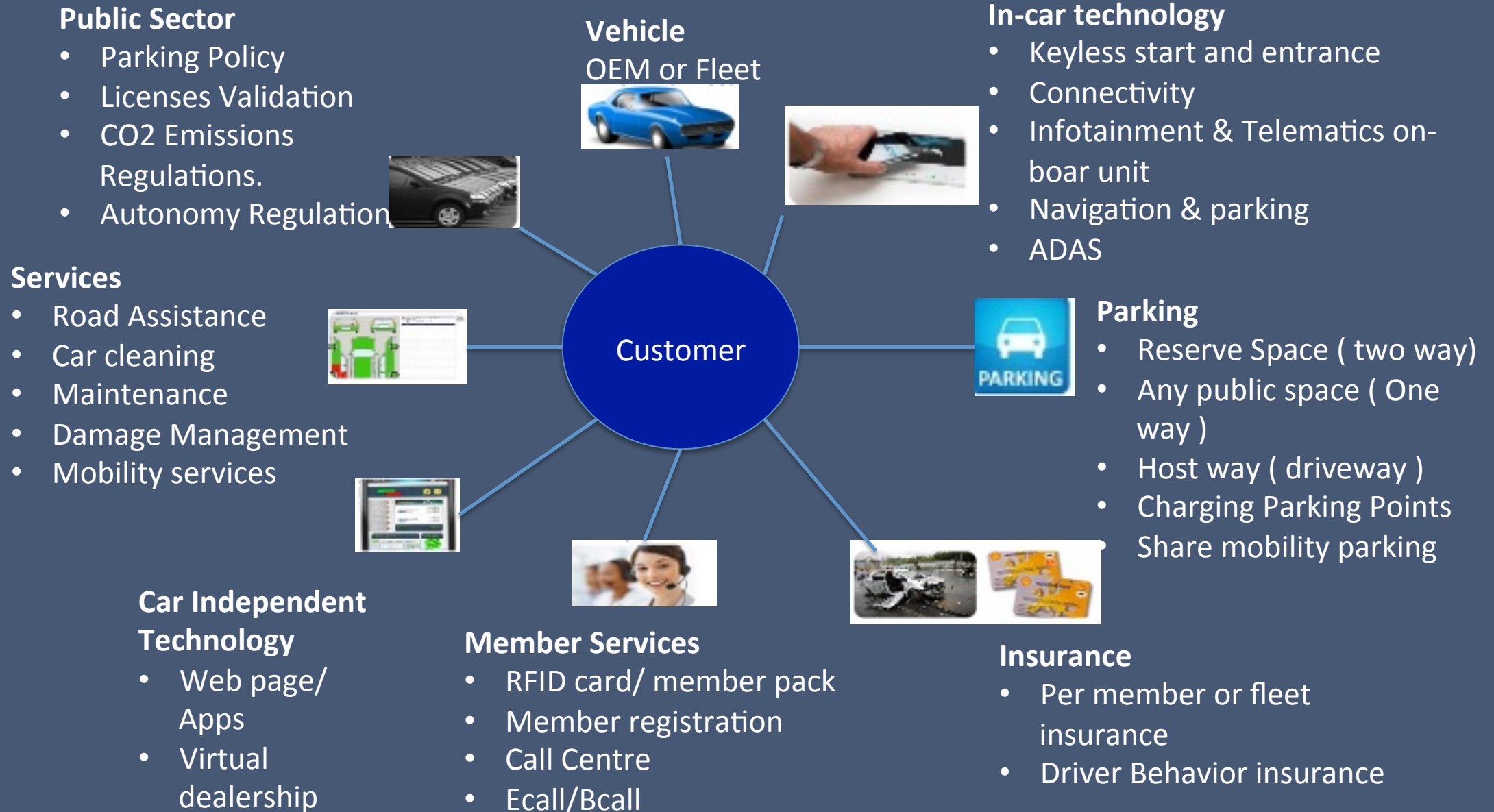


# Automotive Consumers: Changes of Perception

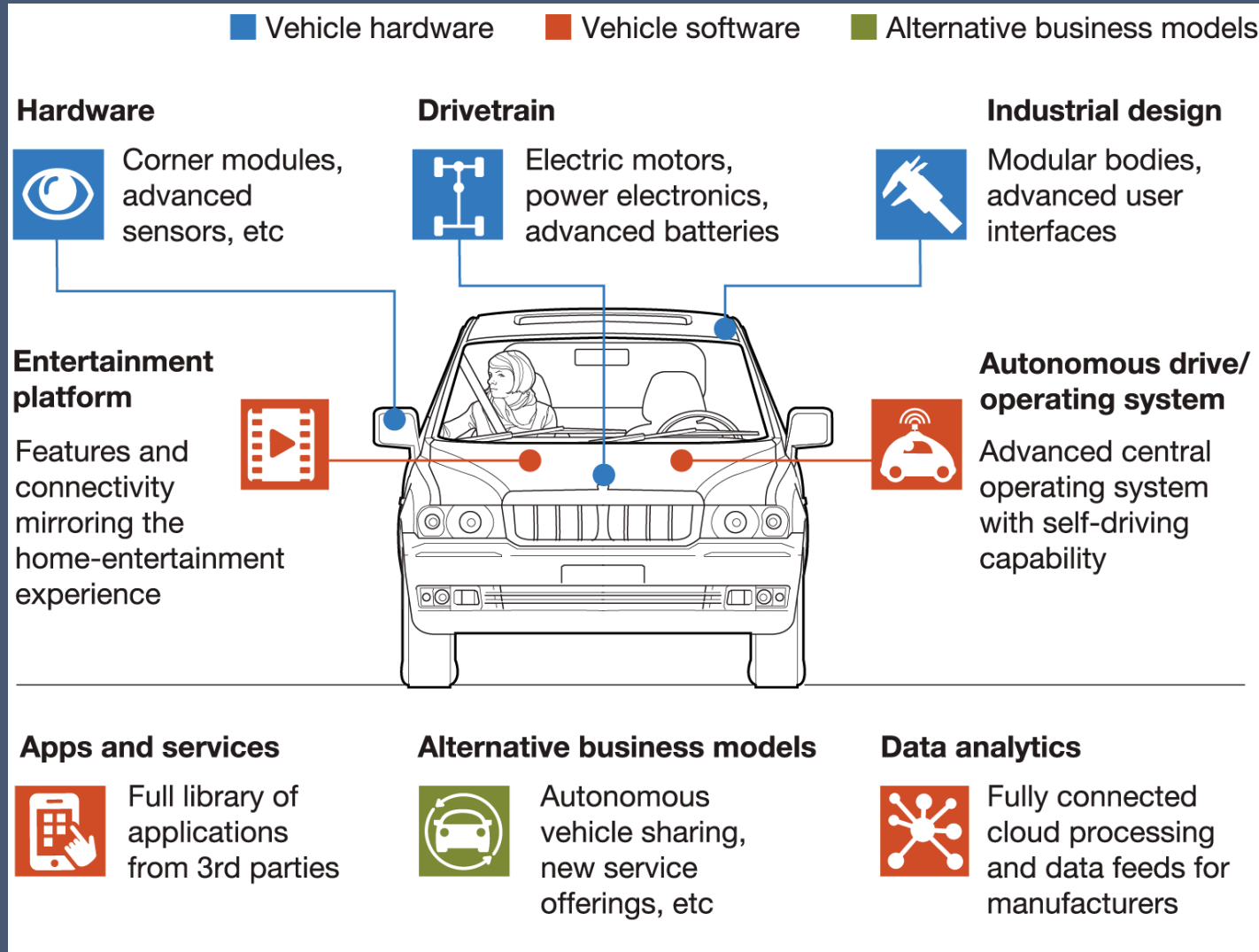
# 1990 to 2005 Customer Demand



# Current Customer Demand



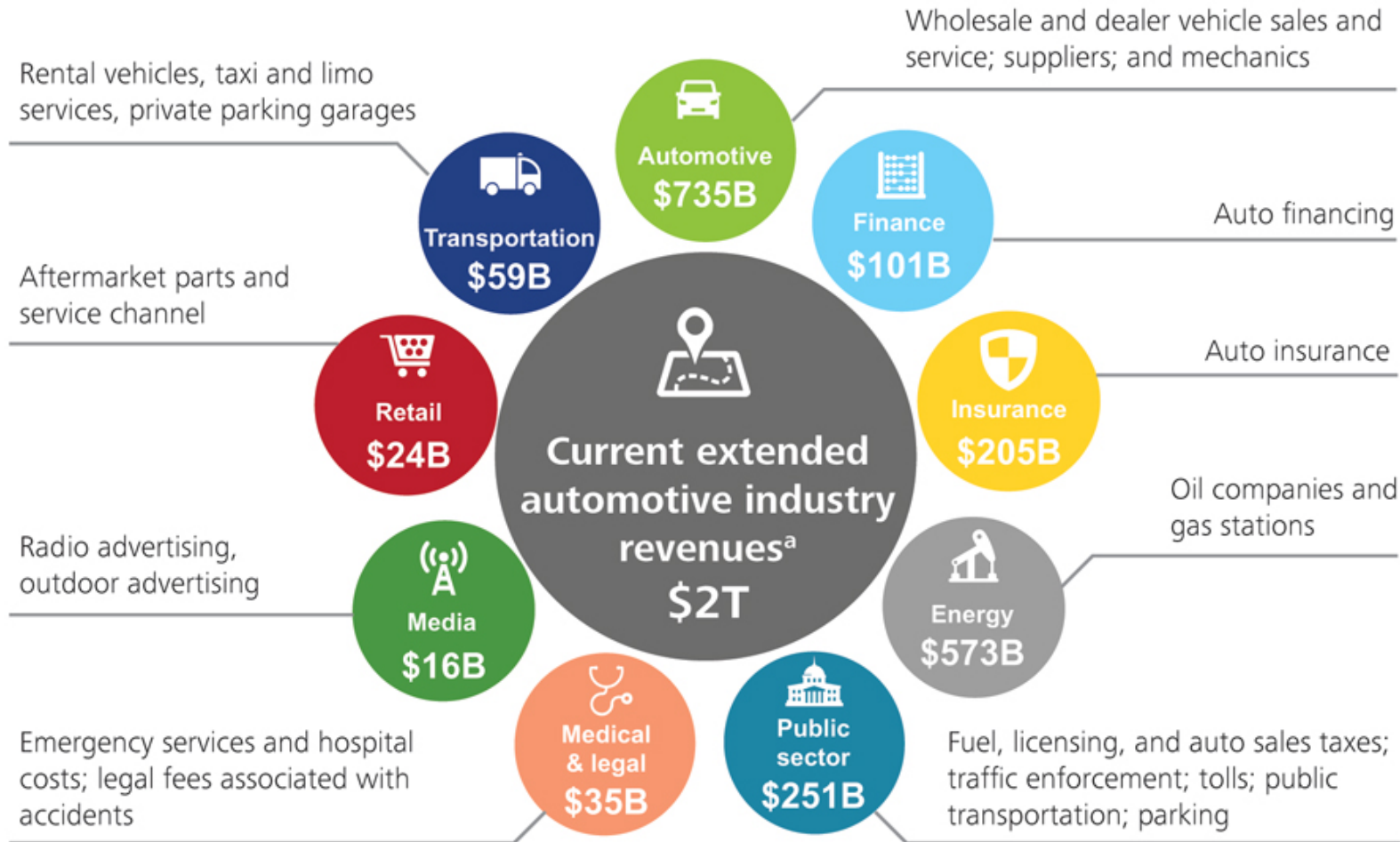
# Automotive Ecosystem Changing Environment: A telephone on Wheels





# Mobility Market : The Ecosystems

# Automotive Ecosystem

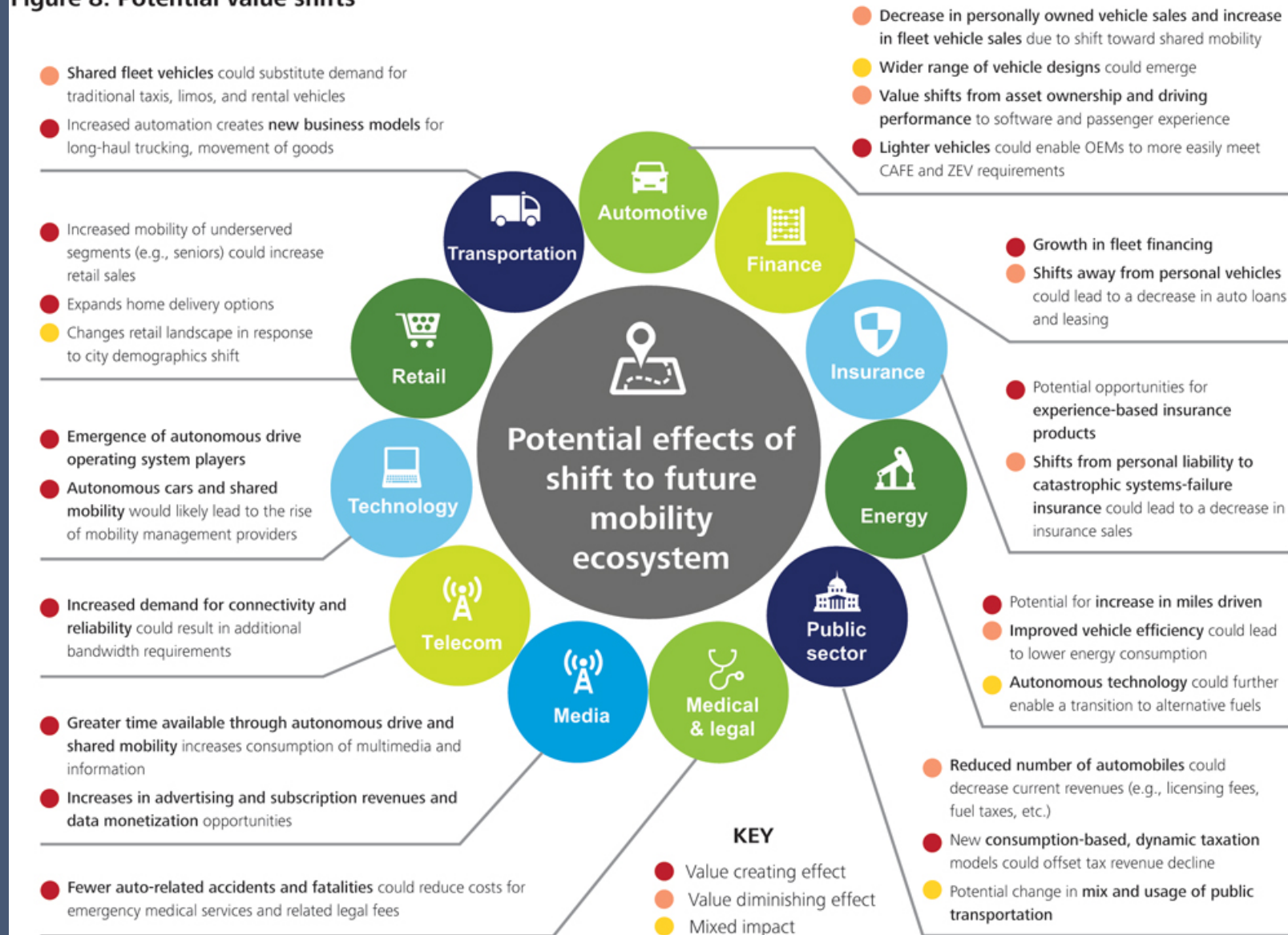


Source: Deloitte analysis based on IBISWorld Industry Reports, IHS, DOT, US Census, EIA, Auto News, TechCrunch. Current revenue represents 2014 figures (or earlier if 2014 data not available) in the United States.

<sup>a</sup>Total revenue is \$1.99T.

# Potential Opportunities of the Eco-mobility Ecosystem

Figure 8. Potential value shifts



**Societal benefits**

40% – 90% decrease in emissions from automobiles<sup>a</sup>



32K+ lives saved<sup>b</sup>

100B hours of productivity recovered<sup>c</sup>



# Thank You for Your Attention

