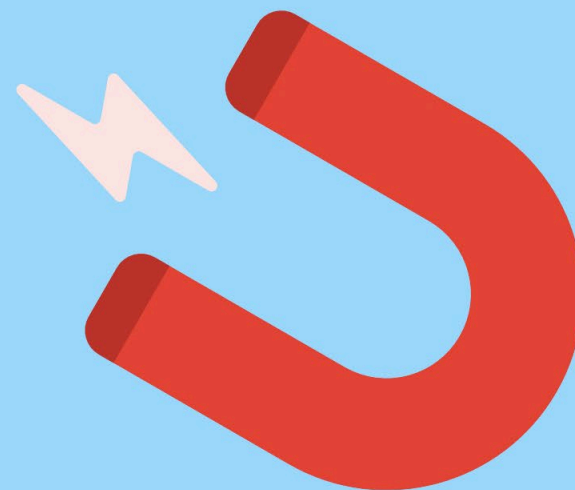


PUSH VS. PULL







- ✓ Launch products and services directly to the people who are actively searching for them
- ✓ Get ahead on the doubts or squeamishness that your potential clients may have about your products or services
- ✓ Get qualified leads from your market niche in the renewables industry, helping the sales department to save a lot of time and effort
- ✓ Strengthen branding through your own experts team (using very little time from the technicians)

Why Webinars?



- ✓ **Thought Leadership:** Obtain recognition as an authority on the field of your expertise by participating in different webinars.
- ✓ **Branding:** Support the renewable energy industry, increase your brand recognition and drive traffic to your website.
- ✓ **Content Marketing:** Attract attention from your target audience by creating original and interesting content to engage with them.
- ✓ **Lead Generation:** Reach hundreds of professionals and obtain quality leads to drive your business development.

Who are they for?



- ✓ **EPC:** Speak to Developers, IPP's and Investment funds to present original case studies of your projects to showcase your experience.
- ✓ **Manufacturers:** Describe the advantages of your technological developments to EPC, Project Owners, Utilities and Investment funds.
- ✓ **Consultants:** Demonstrate your know-how as advisor on technical, legal or financial aspects to Investment Funds, Developers, Utilities and IPP.
- ✓ **Developers / IPP:** Create content based on your own projects to ease the opening of new markets. Raise awareness among local players of your companies track record.

RE.Learn Program



- **1-hour** sessions

- Up to **three speakers**

- **Poll** the audience and **QA** box



- **Performance Report** (Audience, Location, List of Companies)

- **Leads** (optional)



- **+16,500** active followers

- **Webinars recorded**

- Ideal for topics related with **new technologies, markets, tenders, regulation** or **best practices**.

Showcase Program



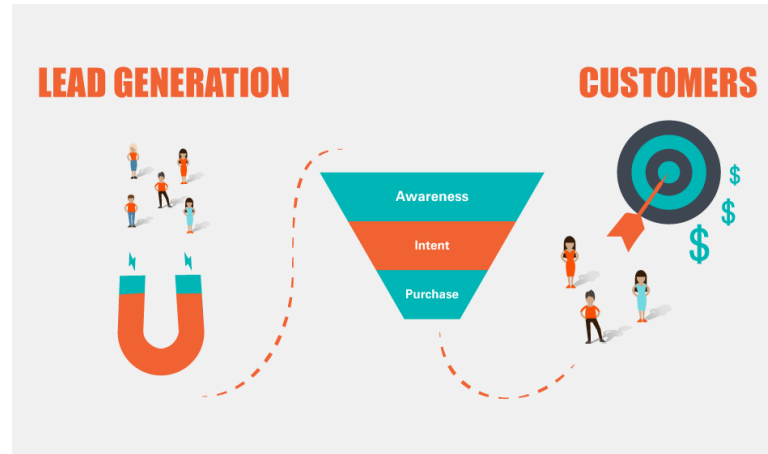
- **30-min** sessions
- **One speaker**
- **Polls** for the audience and **QA** box
- **Performance Report** (Audience, Location, List of Companies)
- **Leads** (optional)
- **+16,500** active followers
- **Webinars recorded**
- Ideal to **e-launch new products** and **providing** product **information to installers** or **engineers**.



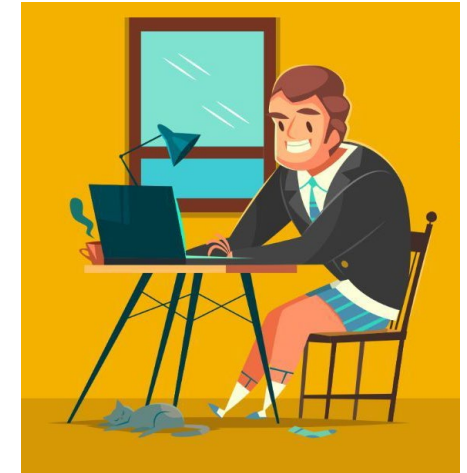
Why have webinars as part of your marketing strategy?



Measure the impact of your actions with performance reports



Obtain quality leads to grow your business



Open new markets without moving from your office



Contact



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Order your own branding pack before the 2020 and you'll get complimentary speaking slots.